



ESRI Australia's Training Solutions -

Supporting your location intelligence needs through flexible and valuable training options

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Featured Training Course

Introduction to ArcGIS Server

If your geographic data is part of a larger workflow where critical information is disseminated across your organisation to multiple end users, you are most likely making use of the market leading technology ArcGIS Server. If you need to understand how Server can best be used in your workflows across your organisation, then [Introduction to ArcGIS Server](#) is for you.

This course covers the fundamentals of installation, configuration and the technology from both a user and administrators point of view.

Already completed this course? Click to view the [Training Paths](#) to find out which course you should do next.

Don't see the course your looking for?

Let us know! We use your feedback when creating our bi-annual schedule. Register your interest [online](#).

Visit the [ESRI Australia website](#) to view our online Training Calendar.

Upcoming Events

Join us at the first Technology Directions seminars for 2009, and learn how you can make the most of your location intelligence capabilities to improve internal workflows, communicate vital issues and engage stakeholders.

Events will be held in:

- [Brisbane - Monday 16 February](#)
- [Sydney - Tuesday 17 February](#)

Are your workflows geocentric or geospatially enabled?

All organisations have workflows embedded within their business as part of their every day operating environment. Workflows dictate the order and process of how information, decisions and ultimately actions are made and communicated; with the ultimate goal of achieving the most efficient outcome for both your clients and your organisation.

But how do your workflows fit inside of your location intelligence capabilities? Understanding the very nature of these workflows can help in assessing what is the right application of a location intelligence solution for your organisation; ensuring ROI.

Geocentric vs. Geospatially enabled

A geocentric workflow has GIS or location as the foundation of the business process and includes processes such as forestry management applications, land record systems and risk analysis applications.

A geospatial enabled workflow is a business process that has been altered to include a location component to enhance the process making it more accurate and efficient. Examples of geospatially enabled processes or workflows can be found in core systems such as asset management, supply chain management and customer relationship management.

Whether your workflow processes are geocentric or geospatially enabled it is important to understand how defining and classifying these workflows can provide greater understanding of how a location intelligence solution should be structured and utilised within your organisation. For example a server based solution supports geocentric workflows by facilitating the sharing of spatial applications through your organisation; providing access to specialised skill sets and processes standardisation.

Within a geospatially enabled workflow a server based solution enables functions to be integrated into other corporate systems ensuring the process remains within the core application (such as a CRM) whilst still being enhanced with a location intelligence capability. End users may not even be aware they are utilising the organisations location intelligence capabilities, the process is seamless.

- [Melbourne - Wednesday 18 February](#)
- [Perth - Wednesday 4 March](#)
- [Canberra - Thursday 5 March](#)
- [Adelaide - Friday 6 March](#)
- [Hobart - Wednesday 11 March](#)

[Visit our website](#) to register, or find out more.

[Evolve09 Conference](#)

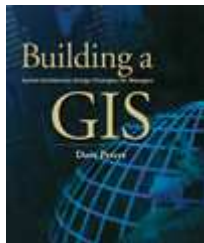
ESRI Australia will be exhibiting at Technology One's user conference on 24-27 February in Brisbane. Make sure you drop by our booth if you are attending the conference.

Top Tip

Enhanced Spatial Bookmarks - Desktop
Spatial Bookmarks are now easier to access through their own drop down menu on the Main Toolbar within Desktop. The enhanced Bookmarks Manager dialog lets you sort, reorder, update, import and export bookmarks.

Book of the Month

Building a GIS: System Architecture Design Strategies for Managers
Dave Peters



Developing an enterprise GIS, or starting up a small scale project requires planning, and consideration of IT operations that are included in your corporate workflow and dissemination.

This guide provides the detail to help you implement, integrate and scale up a GIS at a lesser cost. Planning ahead before investing in a geographic information system saves money and reduces risk, but how can you know which system infrastructure is right for your company?

The innovative Capacity Planning Tool included on the book's accompanying CD will increase the likelihood of success by establishing a framework of setting performance targets and validating that these targets are met throughout GIS deployment.

This book will challenge the way you think about managing your IT operations and will provide software developers with a better understanding of the performance and scalability of their products.

Buy this [book online](#).

Trainer Profile - Kerry Hogan



Try to learn something new every day – Kerry's philosophy of life.

Kerry attended university to become an environmental manager; falling into GIS as an interest. Starting her career in field work and wildlife research with the National Parks in Queensland Kerry came to the conclusion she would like to do something else.

Workflows and dissemination

Understanding these critical distinctions assists organisations to effectively deploy a location intelligence solution that meets the needs of all users. It helps to define key points of the workflow or process and also outlines what corporate systems and users are engaged in the process and when; ensuring the most effective interaction between your processes, systems and people.

ESRI Australia's next round of Technology Directions focuses on workflows and dissemination. Come and hear our experts outline the critical elements of understanding your workflows, and find out how you can achieve increased business benefit by unlocking the value of your existing data sources using the most appropriate workflows and dissemination technology. Our experts will outline how to connect your data and your users by guiding you through the vast array of mobile, web and detached viewer solutions.

Find out more about:

- What makes a high quality map and chart
- Digital data products
- Geoportals with searchable catalogues
- Websites serving downloadable data
- Web services from remote servers

[Visit our website](#) to register, or find out more.

What are others doing?

Developing ways to create efficiencies and deliver benefit whilst minding the budget is always a juggling act; but there are ways. ESRI Inc. has developed a wide range of reference materials that outline how organisations can fully utilise their investment in location intelligence, delivering ROI in relatively easy ways.

[GIS for Decision Support and Public Policy Making](#) is an example of one such reference. Outlining 27 user cases the book outlines how government organisations in particular are delivering value through location intelligence whilst managing a restricted budget. Including comprehensive outlines of projects and the corresponding ROI readers are able to understand and assess some of the ways you can driver further value from your GIS solution.

Web GIS Challenge - have you entered?

Don't miss out on the chance to win some great prizes, and the chance to have bragging rights to the best web mapping site of the year.

If you've got a publicly accessible website that uses location intelligence powered by ESRI or ESRI Australia technology, then why not enter our third Web GIS Challenge. Even if you don't have an eligible website, you'll get your chance to be involved in the Challenge by helping judge the entries next year.

[Visit our website](#) for all the information about the Challenge, including the entry form and the full terms and conditions.

Upcoming Courses

>> Click [here](#) to view the Training Schedule on our website

	February	March	April
ArcGIS Desktop			
Desktop II: Tools and Functionality	3-5 VIC 17-19 ACT 24-26 SA 24-26 NSW	3-5 WA 10-12 VIC 31-2 Apr ACT	15-17 WA 21-23 SA

Understanding it was time for a change Kerry went back to university and gained a post graduate qualification in GIS which lead her to work for Landcare, within Local Government and tutoring at the university in GIS.

When Kerry realised it was ESRI Australia she really wanted to work for she accepted a position as a specialist GIS trainer and moved from Lismore to Canberra; where she is now your local specialist in ArcGIS Desktop I, II and III!

ESRI Australia Office: Canberra

Teaches: ArcGIS Desktop I, II and III

Enjoys: Cooking (when there is time), 60s music, reading about science, astronomy, romance, crime, science-fiction and fantasy and going to the movies.

- >> Training News Subscriptions
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- >> Upcoming Courses

	3-5 QLD 10-12 TSV (Townsville)	31-2 Apr QLD	21-23 NSW
Desktop III: Workflows and Analysis (New)		11-12 WA 10-11 SA 17-18 VIC 25-26 ACT	
Cartography with ArcGIS		31-2 Apr VIC	
Intro to Geoprocessing Scripts Using Python	4-5 WA 4-5 VIC	17-18 NSW	
Advanced Analysis with ArcGIS	10-12 VIC		28-30 NSW
Desktop Extensions			
Working with ArcGIS Spatial Analyst		17-19 ACT	21-23 VIC
Geodatabase			
Building Geodatabases	17-19 VIC 24-26 TSV (Townsville)		
Introduction to Multi-user Geodatabase	24-25 VIC 10-11 SA	17-18 NSW	
Data Management in the Multi-user Geodatabase		18-20 WA	21-23 VIC
ArcGIS Server			
Introduction to ArcGIS Server	10-11 SA 25-26 QLD	3-4 NSW 11-12 VIC	
ArcGIS Server: Web Administration .NET			28-30 NSW
Introduction to ArcGIS Server Image Extension			7-8 NSW
ArcGIS Server Enterprise Configurations and Tuning for Oracle	19-20 ACT		

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